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Google Recruitment 2023 – 2+ Years Experience Required – Marketing Specialist Post

Hiring organization
Google

Job Location

India
Remote work from: India

Date posted
April 11, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Google Recruitment 2023

The marketing specialist will be responsible for developing and managing campaigns to promote the company's products and services. He or she will be responsible for creating and executing marketing plans, working with the sales team to identify leads, and managing budgets.

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Qualifications:-

- -Bachelor's degree in Marketing, Communications, or related field –
- At least 2 years of experience in marketing or communications
- -Familiarity with SEO, social media, and content marketing
- -Proficient in Microsoft Office

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The Customer Service Trainee provides basic customer service and account support functions through the performance of customer service tasks and the use of standard customer service procedures

Responsibilities:

-Developing, executing and measuring marketing programs and campaigns that support the organization's business objectives

-Creating, managing and executing all digital marketing initiatives, including website content, email campaigns, paid advertising, and social media content -

Developing and managing marketing databases and lead lists

Measuring program effectiveness using analytics tools-

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