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Flipkart Careers 2023 – Jobs Near Me – Marketing Director

Hiring organization
Flipkart

Job Location

India
Remote work from: India

Date posted
February 22, 2023

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Valid through
31.12.2023

Base Salary

Rs. 22,000 - Rs. 30,000

APPLY NOW

Qualifications

10th/12th, Graduate

Employment Type

Full-time

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Description

Flipkart Recruitment 2023

The Marketing Director will be responsible for developing, implementing and managing the marketing and communications strategy for the company.

They will work with the CEO to create a plan that will articulate the company's branding, identify its target markets and develop messaging that will resonate with those markets.

Flipkart Jobs Near Me

The Marketing Director is also responsible for creating and implementing a plan for lead generation and managing the company's website, social media presence and public relations.

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Work From Home Jobs

Responsibilities:

- Develop and implement marketing and communications strategy
- Create and implement lead generation plan
- Manage website and social media presence
- Manage public relations

Requirements:

- Bachelor's degree in Marketing, Communications or related field
- 5 years of experience in marketing or communications role
- Strong writing skills

Expertise in website management, social media marketing and public relations

Important Links **Find the Link in [Apply Now](#) Button**

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