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Dabur Recruitment 2023 – 2+ Years Experience Required – Senior Marketing Analyst Post

Hiring organization
Dabur

Job Location

India
Remote work from: India

Date posted
April 8, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

APPLY NOW

Qualifications

Graduate

Employment Type

Full-time

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Description

Dabur Recruitment 2023

The Senior Marketing Analyst will be responsible for various marketing analysis projects, including developing and managing customer retention and acquisition programs, analyzing website and campaign data, and executing marketing surveys.

Jobs Near Me

Qualifications:

- Bachelor's degree in business, economics, mathematics, statistics, or a related field
- At least 4 years of experience in a marketing analytics role
- Expertise in SQL and Excel
- Experience with SAS or other statistical analysis software

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Work From Home Jobs

This position offers a great opportunity for someone who wants to work in a fast-paced, high-energy environment.

Responsibilities:

-Develop and manage customer retention and acquisition programs

-Analyze website and campaign data

Execute marketing surveys

Important Links **Find the Link in [Apply Now](#) Button**

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