Ceat Tyres Recruitment 2023 – 2+Years Experience Required – Marketing Coordinator Post

Hiring organization
Ceat Tyres

Date posted
May 3, 2023

Valid through
31.12.2025

APPLY NOW

Job Location
India
Remote work from: India

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Base Salary
Rs. 44,000 - Rs. 54,000

Qualifications
Graduate.

Employment Type
Full-time

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Description

Ceat Tyres Recruitment 2023

The Marketing Coordinator will be responsible for developing and managing marketing programs and campaigns designed to increase awareness of the company and its products.

Ceat Tyres Jobs Near Me

The Marketing Coordinator will be responsible for working with the marketing team to develop and execute marketing plans and programs, as well as manage the day-to-day operations of the marketing department.

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Ceat Tyres Jobs Careers

The Marketing Coordinator is responsible for supporting the marketing team in the coordination and execution of marketing programs and activities. This position will develop, track and execute marketing activity, timelines, budgets, and deliverables while ensuring alignment with company goals.

Responsibilities:

• Coordinate and execute marketing programs and activities, including event planning, website content updates, digital campaigns, and collateral development
• Work with suppliers to manage the production of marketing materials
• Develop timelines and budgets for marketing programs and activities, and track actual results against goals
• Track leads and sales generated from marketing programs

Qualifications:

• Bachelor's degree in business, communications or a related field
• At least 2 years of experience in a marketing or related role
• Strong project management skills, with the ability to manage multiple concurrent projects to tight deadlines
• Excellent writing and communication skills

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