# Asian Paint Recruitment 2023 – 2+Years ExpAsian Paint Recruitment 2023 – 2+Years Experience Required – Marketing Research Analyst Posterience Required – Ecommerce Marketing Specialist Post

**Job Location**
India
Remote work from: India

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**Base Salary**
Rs. 25,000 - Rs. 30,000

**Qualifications**
Graduate.

**Employment Type**
Full-time

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**Hiring organization**
Asian Paint

**Date posted**
April 11, 2023

**Valid through**
31.12.2025

APPLY NOW

**Description**

## Asian Paint Recruitment 2023

The Marketing Research Analyst will be responsible for designing, conducting, and reporting on marketing research projects. This individual will assist in developing and executing marketing plans, measuring effectiveness and impact of marketing programs, and providing insights that improve marketing effectiveness.

**Asian Paint Jobs Near Me**

**Qualifications:**

- -Bachelor's degree in market research, statistics, economics, psychology, or a related field –
- At least 2 years of experience in market research -Strong analytical skills
- -Familiarity with statistical software packages (SPSS, R, STATA, SAS)

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**Asian Paint Jobs For Freshers**

They will be responsible for developing a customer experience strategy and executing tactics that improve customer engagement and satisfaction.

**Responsibilities:**

1. – Design and conduct market research studies, using primary and secondary data sources
2. – Analyze data to identify trends and insights
3. – Develop actionable insights to support marketing and business decision-making
4. – Present findings to stakeholders – Write reports detailing research findings
5.

**Important Links**

**Find the Link in [Apply Now](#) Button**

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