Asian Paint Recruitment 2023 – 2+Years Experience Required – Ecommerce Marketing Specialist Post

Job Location
India
Remote work from: India

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Base Salary
Rs. 25,000 - Rs. 30,000

Qualifications
Graduate.

Employment Type
Full-time

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Hiring organization
Asian Paint

Date posted
April 10, 2023

Valid through
31.12.2025

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Description

Asian Paint Recruitment 2023

The eCommerce Marketing Specialist is responsible for developing and executing marketing campaigns to increase the traffic and conversion rate of the company's eCommerce store. The ideal candidate has a proven track record in digital marketing, including SEO, PPC, and email marketing. They will be responsible for creating and managing campaigns, tracking their results, and optimizing them to achieve the best possible ROI.

Asian Paint Jobs Near Me

Qualifications:

- -Proven track record in digital marketing, including SEO, PPC, and email marketing
- -Thorough understanding of online marketing concepts and strategies
- -Strong analytical skills and data-driven thinking
- -Familiarity with web analytics tools (e.g. Google Analytics)
- -Proficient in Excel and Google Sheets

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Asian Paint Jobs For Freshers

They will be responsible for developing a customer experience strategy and executing tactics that improve customer engagement and satisfaction.

Responsibilities:

1. -Develop and execute marketing campaigns to increase traffic and conversion rate
2. -Optimize campaigns to achieve the best possible ROI -Track campaign results and analyze performance data
3. -Create and manage SEO, PPC, and email marketing campaigns
4. -Identify new marketing opportunities and test new strategies

Important Links **Find the Link in** [Apply Now](#) **Button**

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