Asian Paint Recruitment 2023 – 2+ Years Experience Required – Marketing Director Post

Job Location
India
Remote work from: India

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Base Salary
Rs. 25,000 - Rs. 30,000

Qualifications
Graduate.

Employment Type
Full-time

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Hiring organization
Asian Paint

Date posted
April 11, 2023

Valid through
31.12.2025

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Description

Asian Paint Recruitment 2023

The Marketing Director is responsible for developing, implementing, and executing strategic marketing plans and programs in support of company objectives. The Marketing Director will lead a team of marketing professionals to create and execute marketing campaigns that generate brand awareness, drive demand for products and services, and generate leads. Additionally, the Marketing Director is responsible for developing and managing the company's corporate branding and online presence.

Asian Paint Jobs Near Me

Qualifications:

- At least 5 years of experience in marketing -Strong understanding of advertising, public relations, and customer service principles
- -Comprehensive knowledge of market research techniques and data interpretation
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Asian Paint Jobs For Freshers

They will be responsible for developing a customer experience strategy and executing tactics that improve customer engagement and satisfaction.

Responsibilities:

1. -Developing marketing plans and budgets
2. -Overseeing the implementation of marketing plans
3. -Managing advertising, public relations, and customer service activities
4. -Monitoring competitor activity and proposing necessary countermeasures

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