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Arunachal Pradesh Rural Bank Recruitment 2023 – Apply Online Job – Marketing Technologist Post

Hiring organization
Arunachal Pradesh Rural Bank

Job Location

India
Remote work from: India

Date posted
January 31, 2023

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Valid through
31.12.2023

Base Salary

Rs. 25,000 - Rs. 30,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Arunachal Pradesh Rural Bank Recruitment 2023

The Microsoft Marketing organization is looking for a Marketing Technologist to work on the team responsible for developing.

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Qualifications:

- Bachelor's degree in computer science, information systems, or marketing
- Experience implementing and overseeing marketing technology and analytical systems
- Strong analytic skills and experience with data acquisition, analysis, and reporting

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He or she also provides consultative support to marketing teams in the effective use of these technologies.

Responsibilities:

-Delivering high-quality web properties and experiences optimized for performance and global reach.

-Developing and deploying email marketing solutions that maximize opens, clicks, and conversions.

-Develop and oversee processes for data acquisition, analysis, and reporting

-Provide consultative support to marketing teams in the effective use of marketing

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