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Andhra Pradesh Grameen Vikash Bank Recruitment 2023 – Apply Online – Customer Marketing Manager Post

Job Location

India
Remote work from: India

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Base Salary

Rs. 25,000 - Rs. 30,000

Qualifications

Graduate

Employment Type

Full-time

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Description

Andhra Pradesh Grameen Vikash Bank Recruitment 2023

This position will work with the Sales and Product teams to develop target customer profiles, craft messaging that resonates with these customers.

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Qualifications:

- Bachelor's degree in business, marketing, or a related field
- 4 – 6 years of experience in customer marketing or a related field
- Strong understanding of marketing principles and methods • Excellent writing and communication skills

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Apply Online Jobs

The Customer Marketing Manager will be responsible for developing and managing marketing programs to drive awareness and adoption of the company's products and services.

Hiring organization

Andhra Pradesh Grameen Vikash Bank

Date posted

January 31, 2023

Valid through

31.12.2023

APPLY NOW

Responsibilities:

- Develop customer profiles and target customer segments
- Develop messaging that resonates with target customers
- Identify and orchestrate marketing campaigns that reach target customers

Track the success of marketing campaigns

Important Links Find the Link in [Apply Now](#) Button

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