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Amazon Recruitment 2023 - Job Freshers - Account Executive Post

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
March 15, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Amazon Recruitment 2023

The account executive will work with the sales and marketing teams to identify potential leads and deliver qualified leads to the sales team. The ideal candidate for this role is a self-starter who can work independently and manage a pipeline of potential customers.

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Requirements:

- Bachelor's degree in marketing, communications, or a related field
- At least 2 years of experience managing social media accounts
- Familiarity with SEO and social media measurement tools
- Experience developing and executing promotional campaigns

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The account executive's responsibilities are to identify and qualify new opportunities with potential customers and to build and manage lasting relationships with these customers.

Responsibilities:

- Develop and execute social media strategy
- Create engaging content
- Manage social media accounts

Track results

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