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Amazon Recruitment 2023 – 2+Years Experience Required – Product Marketing Manager Post

Hiring organization
Amazon

Job Location

India
Remote work from: India

Date posted
April 4, 2023

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Valid through
31.12.2025

Base Salary

Rs. 25,000 - Rs. 30,000

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Qualifications

Graduate

Employment Type

Full-time

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Description

Amazon Recruitment 2023

The Product Marketing Manager will be responsible for developing and executing marketing plans and campaigns for a product or products in a specific industry or market. He or she will work with a variety of teams, including engineering, sales, and customer service, to understand the product and its target market, identify the target customer and their needs, develop messaging and positioning, and craft promotional materials. The Product Marketing Manager will also be responsible for leading market research efforts to track competitor products and industry trends.

Amazon Jobs Near Me

Requirements:

1. -Bachelor's degree or equivalent experience in marketing
 - 3-5 years of experience in product marketing or related field -Strong writing skills
 - Familiarity

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Amazon Careers

The Data Entry role is responsible for inputting data into the company's information management system.

Responsibilities:

-Develop and execute marketing plans and campaigns for a product or products in a specific industry or market

-Work with a variety of teams, including engineering, sales, and customer service, to understand the product and its target market, identify the target customer and their needs, develop messaging and positioning, and craft promotional materials

Lead market research efforts to track competitor products and industry trends

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