

Accenture Recruitment 2023 – 2+Years Experience Required – Marketing Coordinator Post

Hiring organization
Accenture

Job Location

India
Remote work from: India

Date posted
April 29, 2023

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Valid through
31.12.2025

Base Salary

Rs. 22,000 - Rs. 32.000

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Qualifications

Graduate

Employment Type

Full-time

Experience

2+Years Experience Required

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Description

Accenture Requirement 2023

The marketing coordinator is responsible for organizing and coordinating marketing activities and campaigns. They will work with the marketing team to develop and execute marketing plans and programs, as well as manage day-to-day tasks such as creating and distributing marketing collateral, maintaining the company website, and coordinating events. The marketing coordinator must be able to work independently and be able to handle multiple tasks simultaneously.

Accenture Jobs Near Me

The Marketing Coordinator is responsible for developing, implementing and managing the marketing and communication plans for the company. The ideal candidate will have experience in both digital and traditional marketing, as well as a strong understanding of the writing and design process.

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Accenture Careers

The Marketing Coordinator will be responsible for day-to-day marketing operations, communications, and assisting in the execution of marketing campaigns. This individual must have a firm understanding of traditional and digital marketing channels and be able to manage multiple campaigns simultaneously.

Qualifications:

Bachelor's degree in marketing, communications, or a related field.

At least one year of experience in a marketing or communications role.

Experience with website maintenance and content management systems.

Strong writing and editing skills.

Strong organizational skills.

Responsibilities:- •

Work with the marketing team to develop and execute marketing plans and programs.

Coordinate marketing activities and campaigns.

Create and distribute marketing collateral.

Maintain the company website.

Coordinate events.

Find the Link in [Apply Now](#) Button

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